

Markedit's Privacy Policy

Markedit's mission is to simplify and streamline the assessment, marking and reporting process to save educators and teachers time. We are an Australian team working with qualified teachers to deliver an automated and Simplified Marking Service (SMS). It is Markedit's policy to respect your privacy regarding any information we may collect while operating within our platforms.

Below is our detailed privacy policy, which incorporates these goals.

Privacy Policy

Your privacy is critically important to us. At Markedit, we have a few fundamental principles:

- We don't ask you for personal information unless we truly need it.
- We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
- We don't store personal information on our servers unless required for the ongoing operation of one of our services.

Website Visitors

Like most website operators, Markedit collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Markedit's purpose in collecting non-personally identifying information is to better understand how Markedit's visitors use its website. From time to time, Markedit may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Markedit also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users. Markedit only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that 'Markedit tips blog' commenter IP addresses and email addresses are visible and disclosed to the administrators.

Gathering of Personally-Identifying Information

Certain visitors to Markedit's websites choose to interact with Markedit in ways that require Markedit to gather personally-identifying information. The amount and type of information that Markedit gathers depends on the nature of the interaction. For example, we ask visitors who sign up to access Markedit's simple marking service are asked to provide an email address. It is a requirement that anyone wishing to use the Simple Marking Service engage in financial transactions with Markedit – by purchasing a subscription – and are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, Markedit collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Markedit. Markedit does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

Aggregated Statistics

Markedit may collect statistics about the behavior of visitors to its website. For instance, Markedit may monitor the most popular resources in its website. Markedit may display this information publicly or provide it to others. However, Markedit does not disclose personally-identifying information other than as described below.

Information We Collect from Other Sources

With your authorisation, we may also obtain information about you from other sources. For example, if you create or log into your Markedit.io account through a social media service (like Google), we will receive information from that service (such as your username, basic profile information, and friends list) via the authorisation procedures used by that service. The information we receive depends on which services you authorise and any options that are available.

Protection of Certain Personally-Identifying Information

Markedit discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organisations that (i) need to know that information in order to process it on Markedit's behalf or to provide services available at Markedit's websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organisations may be located outside of your home country; by using Markedit's websites, you consent to the transfer of such information to them. Markedit will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organisations, as described above, Markedit discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Markedit believes in good faith that disclosure is reasonably necessary to protect the property or rights of Markedit, third parties or the public at large. If you are a registered user of an Markedit website and have supplied your email address, Markedit may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Markedit and our products. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Markedit takes all measures reasonably necessary to protect against the unauthorised access, use, alteration or destruction of potentially personallyidentifying and personally-identifying information.

Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Markedit uses cookies to help Markedit identify and track visitors, their usage of Markedit website, and their website access preferences. Markedit visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Markedit's websites, with the drawback that certain features of Markedit's websites may not function properly without the aid of cookies.

Business Transfers

If Markedit, or substantially all of its assets, were acquired, or in the unlikely event that Markedit goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Markedit may continue to use your personal information as set forth in this policy.

Ads

Markedit does not advertise or receive income from other organisational entities on this site and we do not allow other parties to set cookies. This Privacy Policy covers the use of cookies by Markedit and does not cover the use of cookies by any advertisers.

Privacy Policy Changes

Although most changes are likely to be minor, Markedit may change its Privacy Policy from time to time, and in Markedit's sole discretion. Markedit encourages visitors to frequently check this page for any changes to its Privacy Policy. If you have a subscription, you can also check your desk messages for notification of changes. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

Print friendly version

Change log:

September 1, 2017: Markedit Privacy Policy initial release.

Acknowledgements

Thanks to <u>Automattic Inc.</u> for making their privacy policy publicly available for use under a <u>Creative Commons ShareAlike</u> license.